

Bridging AZ Furniture Bank

2018 Veterans Day Poker Run & Practice and Play Poker

When: Saturday, November 10, 2018
Where: Desert Wind Harley Davidson
922 S. Country Club Dr. Mesa, AZ 85210
Poker Bike Run: 8:00 a.m. - 2:00 p.m.
Poker & Vendors: 2:00 p.m. – 7:00 P.M.

About

The Veterans Day Event will support Bridging AZ Furniture Bank www.BridgingAZ.org a Mesa based 501(c)(3) nonprofit since 2004. Bridging AZ provides basic furniture for veterans and families in need. The activities include a Poker Bike Run around the Valley, games, food, vendors, raffle, live music and Poker tables. 100% the proceeds will benefit Bridging AZ's Furniture Bank and their Veterans Furniture Project (engaging veterans to build and repair furniture).

Sponsorship Levels

The sponsorship packages below include merchandise and marketing opportunities with the benefits increasing by level. In addition, a number of sponsorship opportunities in denominations ranging from the \$100 to \$15,000 (Title Sponsor) levels. The 2018 Veterans Day Poker Run is projected to have up to 100 participants and daily events are expected to attract between 300 and 500 attendees. To register riders please visit www.bridgingaz.org. For more information on the benefits of becoming a sponsor, please contact Melisa@BridgingAZ.org call or text 480-458-8340

TITLE SPONSOR (Level 1)
(one sponsorship available) - \$15,000 (\$5,000 cash + \$10,000 in marketing support)

At this level sponsors are entitled to:

1. Company name and logo featured on all promotional materials as Title Sponsor
2. Company name and logo featured in "Helping our Vets" press release as Title Sponsor
3. Company name used in all press and media releases
4. Title Sponsor Banner
5. Premium vendor Space: 10'x20' booth in Key location.
6. Inclusion of your promotional materials at the "Sponsorship Booth"
7. Company logo and name on Bridging AZ's website and "shout out" on Social Media pages
8. Special announcements to drive traffic to booth and recognition throughout event as Title Sponsor
9. An opportunity for a company representative to address the audience at the event
10. Opportunity to enter up to 10 riders in Poker Bike Run with Rider Fee Waived
11. 10 Custom wood or acrylic pens, your choice – Made by Veterans
12. A beautifully written acknowledgment of your help and participation

SUPPORTING SPONSOR (Level 2)
(two sponsorships available) - \$1,500

At this level sponsors are entitled to:

1. Company name and logo featured on promotional materials as Supporting Sponsor
2. Company name and logo included in all printed event-related materials as Supporting Sponsor
3. Inclusion of your promotional materials at the "Sponsorship Booth"
4. 10'x20' booth area at event
5. Company logo and name on Bridging AZ's website and "shout out" on Social Media pages
6. An opportunity for a company representative to address the audience at the event
7. Opportunity to enter up to 5 riders in Poker Bike Run with Rider Fee Waived
8. 5 Custom wood or acrylic pens, your choice – Made by Veterans
9. A beautifully written acknowledgment of your help and participation

PLATINUM SPONSOR – Custom Pen SPONSOR (Level 3)
(two sponsorships available) \$1,000

At this level sponsors are entitled to:

1. Company logo listed on the event flyer
2. Inclusion of your promotional materials at the “Sponsorship Booth”
3. 10’x20’ booth area at event.
4. Company logo and name on Bridging AZ’s website and “shout out” on Social Media pages
5. Opportunity to enter up to 5 riders in Poker Bike Run with Rider Fee Waived
6. 5 Custom wood or acrylic pens, your choice – Made by Veterans
7. A beautifully written acknowledgment of your help and participation

GOLD SPONSOR (Level 4) - Ride Stop sponsorships
(six sponsorships available) - \$600

At this level sponsors are entitled to:

1. Riders stop at your business to pick up a poker card
2. Company logo listed on the event flyer
3. Inclusion of your promotional materials at the “Sponsorship Booth”
4. 10x20’ booth area at event
5. Company logo and name on Bridging AZ’s website and “shout out” on Social Media pages
6. Opportunity to enter up to 5 riders in Poker Bike Run with Rider Fee Waived
7. 2 Custom wood or acrylic pens – Made by Veterans
8. A beautifully written acknowledgment of your help and participation

SILVER SPONSOR – (Level 5)
(six sponsorships available) \$500

At this level sponsors are entitled to:

1. Company logo listed on the event flyer
2. Inclusion of your promotional materials at the “Sponsorship Booth”
3. 10’x10’ booth area at event
4. Company logo and name on Bridging AZ’s website and “shout out” on Social Media pages
5. Opportunity to enter up to 5 riders in Poker Bike Run with Rider Fee Waived
6. 2 Custom wood or acrylic pens – Made by Veterans
7. A beautifully written acknowledgment of your help and participation

COPPER – (Level 6)
(six sponsorships available) \$250

At this level sponsors are entitled to:

1. Company logo listed on the event flyer
2. Inclusion of your promotional materials at the “Sponsorship” Booth”
3. 10’x10’ booth area at event.
4. Company logo and name on Bridging AZ’s and “shout out” on Social Media pages
5. Opportunity to enter up to 2 riders in Poker Bike Run with Rider Fee Waived
6. 2 Custom wood or acrylic pens – Made by Veterans
7. A beautifully written acknowledgment of your help and participation

VENDOR - \$100
(six sponsorships available)

At this level sponsors are entitled to:

1. 10’x10’ booth area at event

Supporter - \$50 or Raffle prizes of \$50 each
(twenty sponsorships available)

At this level sponsors are entitled to:

1. A beautifully written acknowledgment of your help and participation
2. Thank you on Social Media pages